

# GREGORY GILLIS

## Front End Developer & UX/UI Designer

📞 724-766-1960

@ gillis@gregimagines.com

🌐 gregimagines.com

## SUMMARY

Hardworking and successful Web Developer with more than 17 years of expertise. Fluent in HTML and CSS, insightful and deadline driven. Strong understanding of UI/UX and Front End development. Looking to advance my career and continue learning more as a Front End Developer and UI/UX Designer.

## EDUCATION

### Bachelor of Arts: Communication

[John Carroll University](#)

📅 2004 - 2008

### Bachelor of Arts: Theology and Philosophy

[Borromeo Seminary](#)

📅 2004 - 2008

## EXPERIENCE

### Web Developer

[EWTN](#)

📅 2019 - Ongoing 📍 Irondale, AL

- Delivered 8+ web-based software solutions
- Created wireframes and prototypes for various web apps with Figma and XD, implementing clean UI/UX elements and ADA compliance
- Coordinate with other departments for required materials and consistent brand representation and user experience
- Built layouts according to company parameters using HTML5, CSS3, and Ruby on Rails
- Followed internal procedures for coding standards creating reliable, reusable programming assets
- Manage page content across varying technologies - Bootstrap, Wordpress, Ruby on Rails, ASP
- Handled special web projects designated by senior developer and chief marketing officer
- Oversaw the implementation of 140+ donation forms and campaigns with Virtuous and Raised Donors

### Web and Graphic Designer

[Freelance](#)

📅 2004 - Ongoing

- Designed and developed 16 mobile and desktop compatible websites for various users implementing custom CSS, HTML, and PHP
- Worked directly with end users and site administrators to create 50+ designs and prototypes, successfully meeting their objectives
- Trained and supported conversion of developed websites to customers for content management
- Create advertising content for small business sites to drive engagement to social media pages and websites keeping with their brand
- Manage analytics and tracking for sites using Google Analytics
- Helped create and meet content strategy objectives to ensure positive consumer experiences

## SKILLS

### Frontend

HTML    Semantic HTML    Sass  
CSS    Ruby on Rails    JavaScript

### Adobe

Illustrator    Photoshop    XD

### Design

Prototyping    Wireframes    IxD

UX/UI    Figma    Responsive

Mobile Friendly    InVision

### Personal

Oral and Written Communication

Reliable    Organization

Solo and Team Worker    Fast Paced

## TRAINING / COURSES

### Front End Web Development

BitDegree- 2022

# EXPERIENCE

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## Web/Marketing Manager

### A.T. Merhaut, Inc

📅 2011 - 2018 📍 Allison Park, PA

A family owned and operated religious gifts and church supply store supplying the greater northeastern area of the US.

- POS/CRM/ERP delivered reduced yearly costs by 45%
- Deployed cloud based business solutions for small business with local and remote sales team
- Developed new e-commerce interface providing a 10% sales increase and a 72% increase in user retention impact
- Manage 65,353 products to increase sales, product exposure, and merchandising using e-commerce site and web ads
- Saved \$1800 by designing and developing video commercials using photography, video editing, and creativity
- Created brand guidelines for consistent colors and fonts across all uses of logo, name, products
- Publish content marketing to meet marketing objectives using various media outlets including email, social media, radio, TV, web
- Facilitated implementation of Odoo and coordinated company-wide training
- Devised digital media strategies optimizing reach and engagement with content

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## Web Developer/Service Technician

### Computiverse

📅 2013 - 2019 📍 Bakerstown, PA

A small local startup providing technical support across a variety of electronic devices (computer, phones, tablets, game systems, TV's), as well as web design and management, and internet setup.

- Manage multiple projects with collaboration of coworkers and supervisors to consistently meet tight deadlines
- Assisted in hiring various positions to increase productivity and customer satisfaction
- Consulted, prototyped, built, and deployed 5+ web based apps for local businesses
- Utilized HTML, CSS, Sass, Bootstrap, Wordpress, and Javascript to deliver responsive sites with clean UI/UX
- Gather User Profiles and research for creating tailored Ui/UX designs for 10+ web apps and oversaw through delivery